

We Connect Brookfield Businesses &
Neighbors!

Town Appeal

March 2021 Newsletter

Welcome Spring! Don't forget Daylight Savings Time begins at 2:00 am on Sunday, March 14th!

Our [March Calendar of Events](#) features Brookfield Parks & Rec's Family Field Days, Winter Wonderland Snowflake Hunt, and Sky Orienteering at Happy Landings for some much needed outdoor fun!

The Brookfield Library is offering a number of virtual events including: Beyond The Honeybee: Planting For The Needs of Bees, Calorie Balance, Google Calendar Class, and Brookfield's Pollinator Pathway. Join the library in celebrating National Library Lover's Month by sharing your library story and get a chance win a prize.

The Northwest Connecticut Land Conservancy is hosting a zoom on how to identify Connecticut trees, and Connecticut Audubon Society is hosting a zoom on The Wonderful World of Owls.

Bridgewater's Burnham Library is hosting a Zoom led by resident Cheryl Johnson, an advanced master gardener, to learn how to design outdoor rooms that extend living, playing, and gardening.

In April Housatonic Resources Recovery Authority is hosting a Hazardous Waste Event and a zoom on Home Composting.

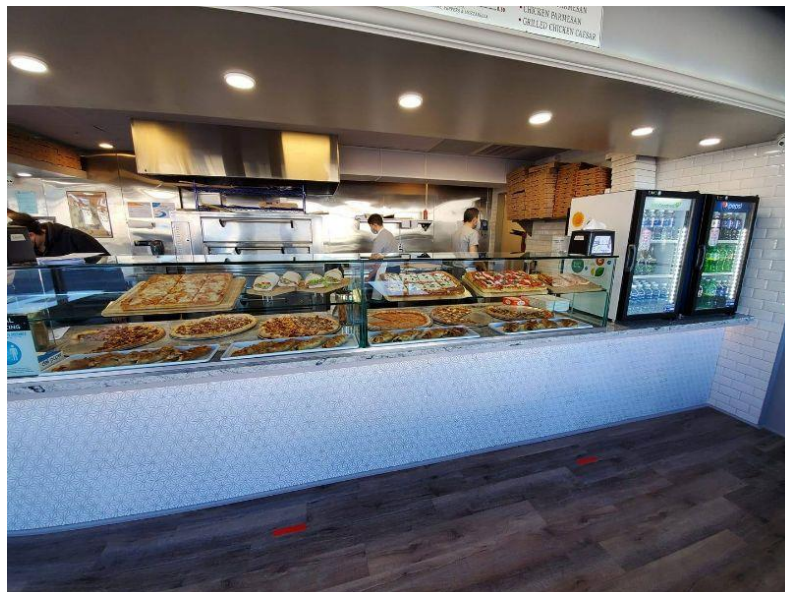
[Click here](#) to subscribe to our monthly Newsletter. Your privacy is important to us and we will never ever rent, sell or share your email address.

[Click here](#) to subscribe to our blog. You will receive an email when we add a new post. Be a neighbor in the know!



Please support your favorite Brookfield, Bridgewater, and Roxbury businesses by giving them a "thumbs up" on [TownAppeal.com](https://townappeal.com). No need to write a review, a simple thumbs up will do!

To emerge from this pandemic with our communities strong and intact, we need to ensure that what makes our communities special, our small businesses, stay afloat.



TownAppeal is happy to welcome La Piazza Pizzeria and Restaurant to Brookfield! <https://townappeal.com/.../la-piazza-pizzeria-and.../>



Connecting with Nature – Andrea White

A little bit about me...Being outside in nature is where I am happiest and feel my best both mentally and physically. I enjoy exploring the many trails we have close to home and I hope to share some ideas of places to hike, stroll in the woods, or just sit quietly. I am passionate about sharing the positive impact that time away from our technology filled lives can have on our overall well-being and I'm excited to help the community find places to do that.

Need a recommendation? Feel free to email me at andrea_l_white@yahoo.com.

TownAppeal's Monica Pondiccio has been hard at work to introduce our followers to new blogs. We currently post about new businesses, Brookfield happenings, and things of interest in CT. TownAppeal now features a new blogger, Andrea White.

Andrea has been a Brookfield resident for 15 years along with her husband Brian and three children. She is passionate about [Connecting with Nature](#), hence the name of her blog. Her completion of the UConn Master Gardener program is evidence of this, as is her first article for TownAppeal, [Andrea's List of Local Hiking Trails](#). Her blog is the culmination of years spent as a trail guide for seniors and a volunteer at local nature centers, including Weir Farm National Historic Park.

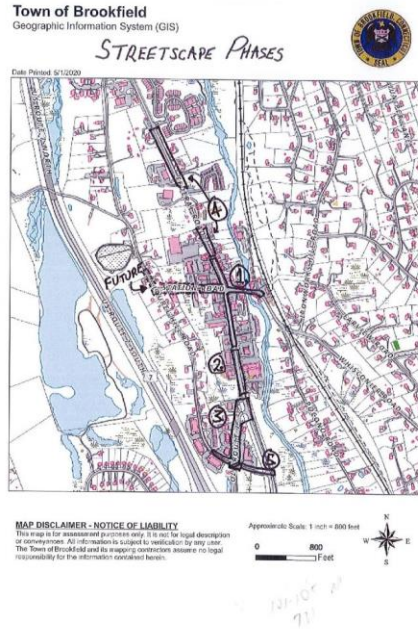
Going forward, Andrea will be sharing her thoughts about local hiking trails and parks. You can find her blogs, including her newest post on her trip to Mallory Preserve in Sherwin, CT [here](#). You can also sign up [to receive notification](#) each time a blog article is posted.

Monica and Tara are thrilled to welcome Andrea to TownAppeal and look forward to following in her footsteps hiking around CT! Hope you will too!

Phase One of Brookfield Village Center is now fully leased. A Nutrition Bar will be opening at 800 Federal Rd. Current commercial tenants include: [Subway](#), [La Piazza](#), [Honeymoon Nail Salon](#), [Traveling Chic Boutique](#), and [Rich Farm Ice Cream](#). As you can see from the photo Phase Two is under rapid construction.



Brookfield residents voted to approve Phase 4 on 2/23/21. Phase 4 will connect the Town Center to the Newbury village. It will include five retaining walls, more than 1,900 linear feet of sidewalk, and several bus shelters. Two crosswalks, thirty-two sidewalk lights and trees will be added as well. Brookfield expects construction to begin in spring of 2023. [More info](#)



Update from Brookfield First Selectman Steve Dunn 02/26/21

Connecticut COVID-19 Vaccine Roll-Out

- March 1, 2021:** Expands to ages 55 to 64
- March 22, 2021:** Expands to ages 45 to 54
- April 12, 2021:** Expands to ages 35 to 44
- May 3, 2021:** Expands to ages 16 to 34

ct.gov/covidvaccine

There is currently insufficient allocation of vaccine to support all those eligible to immediately receive the vaccine - patience will be required. Expect that when scheduling an appointment,

even if you sign up on March 1st, you may only be able to make an appointment over the month of March and into April. You can make an appointment at any clinic in the state. [Read more...](#)



Advice for Living
Kerri Colombo

Advice for Living:
Letting Go

Like many people in their 40's, I find that our family of four has accumulated a lot of STUFF! Things tend to add up when we keep bringing them into our homes, and we don't consciously help things to exit the building often enough!

Sometimes it's easy to let go of things. Sometimes it's hard to let go of things. Sometimes we're hung up because we think something is of financial value & we don't want to make a mistake in letting something go undervalued. Sometimes an object holds sentimental value & we believe on some level that it contains a piece of ourselves, someone else, or a memory we hold. It's very interesting to notice what comes up in emotion and thought when you are considering letting go of an item. Notice what you feel and think, and how you can redirect your thought to put a positive spin on it.

Recently I listed a bunch of stuff for sale on Facebook Marketplace and to gift on Facebook Brookfield Buy Nothing. I wasn't looking forward to doing it. In fact I'd put it off for quite a long time. There are many other things I'd rather do. But, in the interest of opening up space, I spent Saturday morning photographing, measuring and listing items for gift or sale. Then, people started picking things up at our house, money started coming in and space started opening up. Imagining our unused items utilized by other people giving new life to the items inspires me to get rid of more stuff.

I really should stay on top of getting rid of things regularly. It feels really good. Mostly. Some of the items I've sold or gifted have tugged at my heartstrings or made me question choices a bit. The sale of the doll bed my daughter no longer uses hurts a little. But, space is nice. And now, another little girl will enjoy it & give the doll bed new life and love.

I sold a delicate side table I adored for \$20 after it spent years in our unfinished basement because it was impractical for our home. There were so many buyers interested that my husband and I entertained the idea that perhaps it was really worth thousands of dollars. If it was, that woman got the steal of a lifetime. When a client recently gifted me an extendable dining table, I accepted. Excited at the prospect of a houseful of friends and family again, I listed our smaller dining table and chairs on Marketplace and dreamed of parties and sleepovers for the kids. I didn't think much about its history until it was being loaded into a strange car.

Our dining table was one of the few pieces of new furniture my husband and I bought for our co-op apartment 24 years ago & it withstood the test of time. We sat in the chairs as a couple and grew to a family of 4, extending the seating with a card table when needed. Our kids painted at that table, created treasures, celebrated and grew. I hope that its new owner appreciates its ease of cleaning, use and historic strength in the face of an active home. We are grateful for its years with us.

Letting go of that table feels a little sad and imbalanced but our experiences and memories live on. We recognize that in letting go, we've made space to extend our new table, welcome people around it and create new memories and experiences when it is safe to do so again.

Kerri Colombo, Motivator, Speaker, Simplifier, Organizer, Author

Kerri Colombo is passionate about motivating people to simplify life by reducing clutter and creating streamlined organization systems that support your lifestyle & free up time & energy to do what you love. Kerri works with private organizing clients, is a speaker, author and educator. She became the Expert Organizer on the national TV series, TLC's Hoarding: Buried Alive and has appeared on Better Connecticut and FOX Connecticut News. She is also the recommended Organizer by Hartford Hospital's esteemed [Institute of Living: Anxiety Disorders Center](#). For more information, to schedule a private Organizing appointment or future public speaking engagement, please visit www.CornerstoneOrganizing.org.

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the days of looking up
businesses in the yellow
pages are over. Today's
consumers use Google
and trusted online
directories, like
TownAppeal, to find
businesses to serve
their needs. Get found
on TownAppeal!***

***Email us at
admin@townappeal.com***



TownAppeal.com is a hyper-local website featuring a business directory, calendar of events, a blog, local coupons and a monthly newsletter. We currently cover the towns of Bridgewater, Brookfield, and Roxbury. We provide you with an affordable on-line platform targeting your local customers.

TownAppeal.com
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Business Profile Packages

Comprehensive Business Profile - \$399/year

- Social Media Icons
- Email Address
- Logo
- Eight-line business description
- Fax Number
- Owner's Name
- Cell Phone Number
- Additional phone number
- Business Hours
- Staff
- Unique TownAppeal URL to share with clients
- Contact Us
- 3 Photos
- 1 Testimonial
- 1 Video

Enhanced Business Profile - \$99/year

- Social Media Icons.
- Email Address
- Logo
- Two-line business description

Visual Listing Profile (Tell your Story)
Photos, videos, and testimonials are \$20 each per year.