

## June 2021 Newsletter



# Town Appeal

*TownAppeal welcomes [Blasius Federal Road](#), a used car dealer to Brookfield and [Elemental Cakes](#), a home based bakery to Roxbury. There are lots of fun activities in our [June Calendar of Events](#) and we are happy to share several business updates, and new blogs with you including one on local Farmers Markets.*

## Elemental Cakes

Welcome Elemental Cakes to Roxbury! Faith Arifian is turning her hobby of cake decorating into a fun side business. She started decorating cakes when she had kids but has always been pretty crafty. She specializes in custom cakes and

cupcakes.

Faith chose the name Elemental Cakes because she's a chemist and wanted to incorporate that into her business name.

Pricing:

- Cupcakes starting at \$20/dozen
  - Custom cakes starting at \$30
- Free delivery within 30 minutes

Elemental Cakes

Roxbury, CT

[elementalcakesct@gmail.com](mailto:elementalcakesct@gmail.com)

<https://townappeal.com/roxbury/business/elemental-cakes/>





TownAppeal is excited to introduce you to a new Facebook Group! [Brookfield Youth Community Helpers](#) was created by Brookfield residents Aprille Coutts and Kristie Perry to help middle school and high school students find work! The private group is open to Brookfield residents only. Residents and businesses can post jobs they need help with. Currently, job opportunities include outdoor work, restaurant busser, media support, and taking pictures of used items to sell online.

Kristie recently posted "For this group to be successful we need residents to share with each other... so please share the group! We also need jobs for these kids...And we need kids who want to earn \$ -parents please make a post if your child has specific skills or interests and we will try to match them with a member! Please share this page with fellow Brookfield residents who may need a hand and also for those residents who have kids who would like to accept jobs!" Please click [here](#) to join this group!

Aprille states "We want to teach these students the value of earning, advocating for themselves, time management and knowing worth. Our goal is for this to be an opportunity for residents and students to accomplish tasks and for students to earn and learn."

We discussed the benefits of this community project. Aprille told TownAppeal "having a job helps instill money management skills, responsibility and accountability. It will give our youth the ability to save and feel pride in their work. This project empowers students and strengthens communities." Kristie stated "this project will teach students self worth, how to advocate for themselves, and learn to be goal driven."

Currie Engel, a reporter for The News Times, published a wonderful article about Brookfield Youth Community Helpers! To read it please click [here](#)

**A huge thanks to Aprille and Kristie for creating and managing this wonderful resource for the Brookfield community!**

Our [June Calendar of Events](#) has lots of fun events.

**Brookfield Parks and Recreation** is hosting Sky Orienteering at Happy Landings and Pollinator Pathway Tours At Shakespeare's Garden. They have started a new tradition - Cornhole! Brookfield Concert Series League! This league will play each Friday night before Concerts in the Park and include awards to winning teams. Registration is required for these events.

Newtown Savings Bank Presents Brookfield Concerts In The Park – 2021 will be held Friday evenings June 18th—August 27th at 6:30pm. **Eight To The Bar** will be performing swing/motown/blues on 6/18. **Already Gone** will be performing an Eagles tribute on 6/25. **Passes for the Brookfield Town Beach** which opened on 5/29 are available for purchase at Brookfield Parks and Recreation.

The **Brookfield Farmers Market** opens 6/18 for the season!

**The State of Connecticut D.E.E.P. Fisheries Division** is pleased to announce the resumption of their Introduction To Fishing Class at Brookfield Town Beach. Registration is required.

**The Brookfield Library** is offering a number of events. For the month of June, the Brookfield Library will host "Portraits of Joy," a virtual art show featuring the works of Katie Ré Scheidt. The Library will also host a virtual Meet the Artist event on Monday, June 21 at 7 pm. Join the library for Antenna on 6/19, an open mic event hosted by Brookfield poet laureate Atom Rush. The meeting will be held on the Library lawn. They will have several featured acts as well as an open mic. The library will host a concert by Rhonda Denét on 6/27. Denét is hailed as a virtuoso who lends her flair to every song she sings. Her repertoire covers the gamut ranging from the American Songbook to Top 40 radio. This is the first 2021 concert by the Brookfield Library Concert Committee. They are also hosting a Public Knit Day on the lawn on 6/12 and a zoom event on Touring Public Gardens on 6/14.

**Danbury Play Downtown Friday Nights will begin June 4th.** Every Friday in June, there will be retail vendors, pop up paint and sip and various games along Main Street in Danbury. Some vendors include handmade card business, handmade bathing suit shop, and pet-themed accessory shop. More information will be available shortly.



14<sup>th</sup> ANNUAL  
BROOKFIELD LIONS ~ JDRF  
STRIDES TO CURE DIABETES  
5 MILER  
( CERTIFIED: USATF CT09003JHP )

SUNDAY, JUNE 6, 2021  
9:00 a.m.  
IN-PERSON RACE  
CADIGAN PARK - CANDLEWOOD LAKE RD  
BROOKFIELD, CT 06804



REGISTRATION ONLINE:

<https://runsignup.com/Race/CT/Brookfield/BrookfieldLionsJDRFStridestoCureDiabetese5Miler>

REGISTRATION FEE: \$25.00 BEFORE MAY 15  
\$30.00 AFTER MAY 15

NO RACE DAY REGISTRATION DUE TO CT COVID RESTRICTIONS

FEATURING:

T-SHIRTS FOR FIRST 100 REGISTERED  
CASH AWARDS FOR 1<sup>st</sup> PLACE

AGE BRACKET MEDALS  
POST RACE RAFFLES

\$100 CASH AWARDS FOR BREAKING THE COURSE RECORD



LOCAL FOOD TRUCKS PRESENT TO SUPPORT THE CAUSE!  
FOR MORE INFORMATION CONTACT 203-775-6190



Click [here](#) for more information on the Brookfield Lion's JDRF Strides To Cure Diabetes

Join the **Northwest Connecticut Land Conservancy** on a hike through Birch Rocks and Pratt Glen Preserves on 6/6. Pre-registration is required.

**The Minor Memorial Library** in Roxbury is hosting a Jazz Concert on 6/26.

**Newtown Summer Carnival** sponsored by Newtown Parks & Recreation will be hosted at Fairfield Hills Campus Thursday, June 24 - Sunday, June 27.

**Four Corners Chocolate And Coffee** will be holding their Grand Opening 6/19 - 6/20 from 10am-2pm. There will be live music, vendor samples, entertainment and a ribbon cutting with the Brookfield Chamber of Commerce.

**JJ Stacks** is now serving beer, wine, specialty cocktails and boozy milkshakes. They will have live music every Friday from 6-8, a Cornhole tournament June 19th at 2:30pm and a Pet adoption drive June 19 from 12-2 with a raffle!

**Interested in getting out of town?**

**The Black Hog Brewing Co.** in Oxford is hosting a Companion Pet Rescue on 6/5 and **Twins BBQ** will be there as well!

**The Farmington Food Truck Festival** will be held 6/26 - 6/27. Free admission!

**HRRRA** is holding a **Household Hazardous Waste Drop-off** on 6/12 at Bethel High School. Drop-off your unwanted household chemicals and paint. This event is for residents of the HRRRA region: Bethel, Bridgewater, Brookfield, Danbury, Kent, New Fairfield, New Milford, Newtown, Redding, Ridgefield, Sherman and Weston.

Click [here](#) to view these events and more in our **Calendar of Events**



**Brookfield, Danbury and New Milford are seeking funds to expand and connect the Still River Greenway**

Brookfield, along with Danbury and New Milford have applied for a \$229,000 grant to study the gaps between the greenway in the three towns and how best to connect them.

According to the News-Times, only three applications will be selected by WestCOG (Western Connecticut Council of Governments) to be sent to the Department of Transportation for project grant funding. New Milford is currently working on phases two and three of their own greenway expansion project with the hopes of connecting two portions of the trail together to create a fluid line to the downtown area. The finished New Milford project will be a 13-mile trail that will follow the Housatonic River south through the downtown area to the Brookfield border.

It is anticipated that this is going to be a multi-decade project. WestCOG will send their decision to the Department of Transportation by July 1st.

**Maggie McFly's** is reopening on June 7th. Come and see their new expanded dining room, beautiful new fireplace and outdoor patio.



**La Piazza Pizzeria And Restaurant is now serving beer and wine and has opened their beautiful patio!**



**Down The Hatch is open for the season and has added some beautiful palm trees to their outdoor dining areas.**





June 18th - October 22nd

Every Friday  
3:00pm - 6:00pm  
Behind Brookfield Town Hall  
100 Pocono Road

(across from the post office)

Featuring: Kimberly Farm, Mitchell Farm, Nature View Farm, Wave Hill Breads, Marlene's Ariston Products, and many more local vendors!

Local produce, meat, dairy, ice cream, eggs, specialty oil & vinegars, jams, baked goods, chocolate, pet treats, local crafts, natural beauty products

**Buy Fresh. Buy Local.**



Check out our newest [blog](#) on local farmers markets in Brookfield, Bethel, Danbury, New Milford, and Newtown. Our blog also includes information on where to go to "pick your own" in CT and farmers markets across the state.

<https://townappeal.com/brookfield/2021/05/27/local-farmers-markets-2021/>





*Advice for Living*  
Kerri Colombo

Advice for Living: The Ten Minute Timer

January 2020: "All I need is a week to get my house in order."

June 2021: "Nope. That wasn't it."

I saw this and related to it. Even with more time at home and fewer obligations and commitments for a number of months, our To-do list is still long and projects are plenty.

The other reason this struck a chord is because I have heard it from people for years... well, at least the part about needing a week to get the house in order.

Through this pandemic, many of us have learned that we will find lots of other things take precedence over the tasks we hope to accomplish. Of course, perhaps if we change the language and thinking around our tasks, their completion rate will increase. So, instead of hoping to accomplish task, we need to plan to accomplish tasks and intend to accomplish them. But, who has a week to commit to their To-do list?

Life can be busy, and may get more so as the doors open to our meeting places and missed activities resume. Chunks of time may be hard to find. But, it's amazing what can be accomplished in 10 minutes. Next time you are feeling overwhelmed by your clutter, or a small task you need to accomplish, set your timer for 10 minutes & start accomplishing your goals. Here are a few ideas that may take around 10 minutes to get you started:

Lightly clean your bathroom

Tidy a drawer

Sort through a category of items, select your favorite & consider donating the rest.

(think t-shirts, pans, towels, jewelry, shoes, sheets etc.)

Deep clean the kitchen counter & stove

Sort your mail pile into categories

It helps to make a list for yourself of things you intend to accomplish. Put it on the fridge. So, when you have 10 minutes, you can glance at the list and pick something you are in the mood to complete.

Enjoy reaching your goals!

***Kerri Colombo, Motivator, Speaker, Simplifier, Organizer, Author***  
***Kerri Colombo is passionate about motivating people to simplify life by reducing clutter and creating streamlined organization systems that support your lifestyle & free up time & energy to do what you love. Kerri works with private organizing clients, is a speaker, author and educator. She became the Expert Organizer on the national TV series, TLC's Hoarding: Buried Alive and has appeared on Better Connecticut and FOX Connecticut News. She is also the recommended Organizer by Hartford Hospital's esteemed [Institute of Living: Anxiety Disorders Center](#). For more information, to schedule a private Organizing appointment or future public speaking engagement, please visit [www.CornerstoneOrganizing.org](http://www.CornerstoneOrganizing.org).***



TownAppeal.com is a hyper-local website featuring a business directory, calendar of events, a blog, local coupons and a monthly newsletter. We currently cover the towns of Bridgewater, Brookfield, and Roxbury. We provide you with an affordable on-line platform targeting your local customers.

TownAppeal.com  
PO Box 533  
Brookfield, CT 06804

### Business Profile Packages

#### **Comprehensive Business Profile - \$399/year**

- Social Media Icons
- Email Address
- Logo
- Eight-line business description
- Fax Number
- Owner's Name
- Cell Phone Number
- Additional phone number
- Business Hours
- Staff
- Unique TownAppeal URL to share with clients
- Contact Us
- 3 Photos
- 1 Testimonial
- 1 Video

#### **Enhanced Business Profile - \$99/year**

- Social Media Icons.
- Email Address
- Logo
- Two-line business description

Visual Listing Profile (Tell your Story)  
Photos, videos, and testimonials are \$20 each per year.

***With everything online, the days of looking up businesses in the yellow pages are over. Today's consumers use Google and trusted online directories, like TownAppeal, to find businesses to serve their needs. Get found on TownAppeal!***

***Email us at [admin@townappeal.com](mailto:admin@townappeal.com)***



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**Our mailing address is:**

Town Appeal  
PO Box 533  
Brookfield, CT 06804

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