



Town Appeal

**Welcome to TownAppeal.com
May 2018**

Happy Spring Brookfield!

Spring is a busy time in Brookfield. Work is continuing on Brookfield Town Center and several businesses are scheduled to open in May and June. To celebrate, there will be a ribbon cutting on June 1st and a Block Party on June 3rd. For more information, please see our update below.

There is also a lot of activity on the southern end of Brookfield. New York City-based Hummus & Pita Co. is moving in at 15 Federal Road, while work is continuing to transform the former Pizza Hut at 7 Federal Road into a Dunkin' Donuts, which will share the space with Burgerim, a Chicago-based burger chain.

Five Guys burger restaurant is constructing a new location next to Kohl's in Brookfield. The new restaurant will feature Five Guys' new flagship design and be about 3,000 square feet.

The arts and craft store Michaels is relocating from its corner location at Candlewood Lake Plaza into a larger space to make room for a CVS with a drive-thru.

Also coming to the area is The First Bite Catering, a New Milford-based firm that specializes in pairing wine with gourmet foods.





Excitement is building at Brookfield Village!

“In the future, the Four Corners will become a center of activity in Brookfield and a destination. It will be a “downtown” for Brookfield that is well defined visually and aesthetically, providing a positive experience for residents and visitors”

Four Corners Vision Statement (2012).

What started as a vision, is now becoming reality. “Brookfield Village” located at the Brookfield Town Center District, is a mixed-use development conceived as part of the effort to transform this area into a pedestrian-friendly, commercial destination. The project spans over 3 acres with frontage at 800 Federal Rd. wrapping around to Station Rd. on the north. When completed, the village will include four new buildings with a total of 72 apartments and 26,000 sf of commercial space on the first level.

The first two buildings of Phase 1 are in the final construction completion stages. George Walker, Advantage Realty Commercial, is the real estate broker leasing the commercial space for the project and says that Phase 1 is currently 83% pre-leased. Tenants will include Subway, Rich’s Ice Cream Dairy, Traveling Chic Boutique, an Italian restaurant, and an upscale nail salon. The Subway will relocate from a small building within the project’s footprint that will be demolished as phase 2 starts.

The success of the pre-leasing at Phase 1 has encouraged the developer to initiate the Phase 2 pre-leasing marketing program that is currently under way. This phase will include two more buildings with frontage on Federal Road. A courtyard ideal for outdoor dining will separate the buildings. All three buildings with frontage along Federal Road will have patios and landscaping to complement the new streetscaping. “The patio and courtyard lend themselves nicely to high-quality restaurants. A lot of restaurateurs want outdoor dining and this project provides that,” Walker said. “With Phase 2, we are focusing on cafes, food services and personal services — medical and retail, too.”

Currently, the plan is for completion of the two Phase 2 buildings in late 2019. Additional large parking areas will be built during this added phase of the project. It is also expected that the popular Still River Greenway walking path will be extended across Federal Road, merging with the new streetscape and past Brookfield Village.

The official Ribbon Cutting ceremony for the completion of Phase 1 will be held on June 1st. This will be followed by a Town Center Block Party on June 3rd which will include food, music, vendors and much more. (See poster below).



After 16 years in the corporate world, Mark DePaolis knew it was time for a change. After researching several opportunities, he and his wife Lisa, decided to open a Rich Farm Ice Cream Franchise. The Rich family have owned and operated their business for almost 24 years and have appeared on several "Best Ice Cream in Connecticut" lists. Mark believes it is the best ice cream in the state because they use only premium ingredients. Although he will be training at Rich Farm Ice Cream on their farm in Oxford, CT, Mark will be making all of his own ice cream on site using the same products and vendors as the Rich family.

Next came the decision on a location for his franchise. After looking at several of the surrounding towns, he came upon Brookfield Town Center. He liked the vision that the developers and town had for the Center as well as its location by the Still River Greenway Trail. Mark is as passionate about the future of the Brookfield Town Center with its beautiful streetscape, sidewalks, and streetlights as he is about ice cream!

Mark is looking forward to opening his store, located at 7 Station Road, in building four, a dark red barn-like structure set behind the other buildings in May. Rich Farm Ice Cream will be open seven days a week from 12-9pm. Homemade ice cream, waffle cones, frozen yogurt, milkshakes, and Italian ice are just some of the delicious items on the menu. Mark DePaolis can be reached via email at rficebrookfield@gmail.com and by phone at (475) 289-2316

TownAppeal.com is excited to welcome Mark and Rich Farm Ice Cream to Brookfield!



When school's out, it's time to relax, decompress, and have fun with friends. Yet taking a break from school does not mean kids' development is on vacation. Summertime at the Y focuses on the three key areas that inspire healthy youth development: Achievement, Relationships and Belonging.

Indoors and out. Archery to arts, crafts to cannonballs, sports to swimming... at Regional YMCA day camps your kids will have an amazing experience, all in a safe, inclusive, nurturing environment. Whatever you're seeking, you are certain to find the right camp for you and your family.

Through Y summer programs, children are nurtured and celebrated, resulting in the BEST SUMMER EVER. The Regional YMCA of Western Connecticut offers four unique camps to meet the individual preferences of your child. Get more details of each camp online at <https://www.regionalyymca.org/programs/camps/>

To reach a Camp Director via phone call:

YMCA Camp Greenknoll (Brookfield)	203.775.4444
YMCA Summer Club at Greenknoll (Brookfield)	203.775.4444
YMCA Summer Club at Grassy Plain (Bethel)	203.744.4890
YMCA ESCAPE to the Arts (Danbury)	203.794.1413

Watch for Brookfield's FIRST EVER
RESTAURANT WEEK
 Sponsored by the Brookfield Chamber of Commerce
MAY 1 – 6
 Join us for a full week
 of celebrating
 Brookfield's restaurants!

 **WebsterBank**  

LIVING UP TO YOU®

The Brookfield Chamber of Commerce is proudly sponsoring the first ever Restaurant Week! Each restaurant will offer either a weekly or daily deal. More details will be forthcoming so check our website frequently for updates at <https://townappeal.com/brookfield/town-events/>

Brookfield Senior Center



A place where things are happening!

Sunday, May 6: *The Full Monty* at Warner Theatre. Preshow lunch at La Cupola Ristorante & Inn Litchfield. The Full Monty tells the story of six unemployed steel workers in England who form a male striptease act to raise money. Full of comedy with a touch of serious. Cost \$92pp. Now accepting reservations.

May 9-11: *JESUS* at the Sound and Light Theatre in Lancaster, PA. Three days and two nights in the beautiful Amish Country. Cost \$441pp double. Now accepting reservations.

Wednesday, June 6: *Brooklyn's Best!* Join us for a day in Brooklyn's most captivating neighborhoods. Lunch on your own in DeKalb Market Hall (includes Katz's Deli) and exploring Brooklyn on a guided coach tour. Cost \$70pp. Accepting reservations.



Brookfield Craft Center Open House
 May 19th from 12:00 to 5:00

Brookfield Craft Center will host a community open house on their campus located at 286 Whisconier Road in Brookfield. This creative event is free, open to the public and will feature demonstrations conducted by talented faculty artists working in all of the studios.



On the Calendar

Troop 5 Boy Scouts will be holding their Annual Mulch Fundraiser

1-12 Bags: \$6.75 per bag, 13-24 Bags: \$6.50 per bag, 25+ Bags: \$6.25 per bag
NOTE: Each bag of mulch contains 3 cubic feet of mulch! (Most bags are 2 cubic feet)

Would you like us to spread the mulch for \$2.00 per bag or any generous donation?

To schedule a delivery, please complete the form at
<http://www.brookfieldtroop5.org/mulch.html>

Deadline for Orders will be Thursday, April 26th, 2018

We will deliver the mulch on Saturday May 5th, 2018 Spreading of Mulch will be on Sunday May 6th

Thank you for supporting Scouting!!

Memorial Day Parade May 27th from 2:00 to 4:00

Brookfield's annual Memorial Day Parade will start at the High School and end at Center School.

Brookfield's Wellness Festival/ Healthy Kid Day

April 28, 2018 from 10:30 - 1:00

Sponsored by the Chamber of Commerce

<http://www.brookfieldchamber.org/> (203) 775-8282

This event will be held at the Regional YMCA

Come join the fun at the Spring to Summer Block Party at Four Corners! June 3rd from 11:30 to 4:00

Brookfield Town Center

Spring into Summer
BLOCK PARTY
at Four Corners

SUNDAY, JUNE 3
11:30 AM - 4:00 PM

- Food
- Music
- Arts & Crafts
- Performing Arts
- Vendors
- More...

BTCABusiness@gmail.com

Sponsors



directed by Don Bovingloh

STARRING

Gillian Bailey as Kate Sullivan
Al Bhatt as "Larry the Liquidator" Garfinkle
Rick Haylon as William Coles
Monica O'Brien as Bea Sullivan.

Winner! Outer Critics Circle Award for Best Off
Broadway Play

Wall Street takeover artist Lawrence Garfinkle's computer is going tilt over the undervalued stock of New England Wire & Cable. If the stockholders back his take over, they will make a bundle but what will happen to the 1200 employees and the community when he liquidates the assets? Opposing the rapacious financier are the genial man who has run the company since the year one and his chief operations officer. They bring in a young lawyer who specializes in fending off takeovers. Should she use green mail? Find a white knight? Employ a shark repellent? This compelling comedy/drama explores whether corporate raiders are creatures from the Black Lagoon of capitalism or realists.

Directed by Don Bovingloh, the show opens on Friday night, April 27 with performances Fri. and Sat. nights at 8pm and Sun. at 2pm through May 12. A free preview performance for area senior citizens will be held on Thurs., April 26 at 8PM. Tickets are \$25 general admission, \$20 for students, available at the box office or online at www.BrookfieldTheatre.org

Brookfield Theatre 184 Whisconier Road
(203) 775-0023

<http://www.brookfieldtheatre.org/>

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Town Appeal.com was created to provide a free and complete business directory where neighbors can recommend their favorite local businesses and events. Our searchable database includes town organizations, non-profits as well as parks and open space.

Town Appeal also features deals from local businesses, a calendar of events, helpful links, and a newsletter. To recommend business and events, you can sign into <http://www.townappeal.com> by becoming a neighbor or by signing in with Facebook.

Our monthly newsletter will feature a Spotlight on several town businesses, deals from our local businesses, and upcoming events in town. Please consider subscribing to our newsletter.

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Contact us at Admin@TownAppeal.com

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